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## Board Meeting

Date of Meeting	Monday 31 March 2025
Paper Title	Communications Update
Agenda Item	9
Paper Number	BM3-F
Responsible Officer	Breea Keenan, GCRB Marketing and Communications' Lead
Status	Disclosable
Action	For Information

### 1. Executive Summary

#### 1.1 Communications Update (January– March 2025)

### 2. Recommendations

#### 2.1 The Board is invited to **note** the communications activities from January – March 2025.

### **3. Communications Update**

#### **3.1** Communications activity has included:

- Following the board discussion in January, communications plans to support GCRB's external position and transition plans/arrangement have been drafted This includes a legacy document which is in progress, highlighting GCRB's achievements since its inception.
- Communications update issued to the Board, following the first tripartite meeting with the Scottish Government and Scottish Funding Council, in February 2025.
- Teaching Staff Board Member [announcement](#) issued in January 2025.
- Regional briefing following January's board meeting prepared and issued for college board members at Glasgow's three colleges.
- Regional communications meeting with college communications managers hosted on 10 February, with the next meeting planned to follow March's board meeting.

### **4. Risk and Compliance Analysis**

- 4.1** The report mitigates transition risks identified relating to the reputation of GCRB and the Glasgow College Region.

### **5. Financial and Resource Analysis**

- 5.1** The implementation of this work requires the commitment of staff resources and some additional expenditure.

### **6. Equalities Implications**

- 6.1** There are no equalities implications arising from this report.

### **7. Learner implications**

- 7.1** The communications strategy is learner-focused and highlights student support initiatives, activities and opportunities available across the region.